

OCT12/12 15.24
*** WFTV-TV ***

DATE OCT12/12 15.24

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897											
1		500A-530A	30		\$625.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS											
2		530A-600A	30		\$925.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS											

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3			600A-700A	30		\$1,875.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
4			700A-900A	30		\$2,000.00	10/16	10/19	8		TU-F	8
PROGRAM : GOOD MORNING AMERICA												
5			500A-600A	30		\$340.00	10/20	10/20	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
6			600A-900A	30		\$340.00	10/20	10/20	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
7			900A-1000A	30		\$1,050.00	10/20	10/20	1		SAT	1
PROGRAM : GMA-SAT												
8			700A-900A	30		\$1,050.00	10/21	10/21	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
9			900A-1000A	30		\$560.00	10/16	10/19	4		TU-F	4
PROGRAM : JEFF PROBST												
10			1000A-1100A	30		\$560.00	10/16	10/19	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILYFEUD												
11			1100A-1200N	30		\$925.00	10/16	10/19	4		TU-F	4
PROGRAM : THE VIEW												
12			1200N-100P	30		\$850.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NOON NEWS												
13			100P-300P	30		\$800.00	10/16	10/19	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
14			300P-400P	30		\$650.00	10/16	10/19	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												

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15			1200N-1230P	30		\$600.00	10/20	10/21	2		SA-SU	2
PROGRAM : NOON NEWS												
16			100P-600P	30		\$475.00	10/21	10/21	1		SUN	1
PROGRAM : WEEKEND MOVIES												
17			400P-500P	30		\$800.00	10/16	10/19	4		TU-F	4
PROGRAM : DR. OZ												
18			500P-600P	30		\$2,250.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
19			600P-630P	30		\$3,000.00	10/16	10/19	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
20			600P-630P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
21			700P-730P	30		\$3,000.00	10/16	10/19	4		TU-F	4
PROGRAM : JEOPARDY												
22			730P-800P	30		\$3,000.00	10/16	10/19	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
23			700P-800P	30		\$850.00	10/20	10/20	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
24			800P-1000P	30		\$9,250.00	10/22	10/22	1		MON	1
PROGRAM : DANCING WITH THE STARS												
25			1000P-1100P	30		\$6,000.00	10/22	10/22	1		MON	1
PROGRAM : CASTLE												
26			800P-900P	30		\$9,250.00	10/16	10/16	1		TUE	1
PROGRAM : DANCING RESULTS												

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27			800P-900P	30		\$6,600.00	10/17	10/17	1		WED	1
PROGRAM : MIDDLE/NEIGHBORS												
28			900P-1000P	30		\$9,250.00	10/17	10/17	1		WED	1
PROGRAM : MODERN FAMILY/SUBURGATORY												
29			1000P-1100P	30		\$5,300.00	10/17	10/17	1		WED	1
PROGRAM : NASHVILLE												
30			900P-1000P	30		\$6,500.00	10/18	10/18	1		THU	1
PROGRAM : GREY'S ANATOMY												
31			800P-900P	30		\$6,500.00	10/21	10/21	1		SUN	1
PROGRAM : ONCE UPON A TIME												
32			900P-1000P	30		\$6,000.00	10/21	10/21	1		SUN	1
PROGRAM : REVENGE												
33			1100P-1135P	30		\$2,000.00	10/16	10/21	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
34			1135P-1210A	30		\$1,025.00	10/16	10/19	3		TU-F	3
PROGRAM : NIGHTLINE												
35			1210A-105A	30		\$340.00	10/16	10/19	2		TU-F	2
PROGRAM : JIMMY KIMMEL LIVE												
36			500A-530A	30		\$625.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
37			530A-600A	30		\$925.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												
38			600A-700A	30		\$1,875.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
39			900A-1000A	30		\$560.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
40			1000A-1100A	30		\$560.00	10/22	10/22	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
41			1100A-1200N	30		\$925.00	10/22	10/22	1		MON	1
PROGRAM : THE VIEW												
42			1200N-100P	30		\$850.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
43			100P-300P	30		\$800.00	10/22	10/22	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
44			300P-400P	30		\$650.00	10/22	10/22	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
45			400P-500P	30		\$800.00	10/22	10/22	1		MON	1
PROGRAM : DR. OZ												
46			700P-730P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : JEOPARDY												
47			730P-800P	30		\$3,000.00	10/22	10/22	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
48			1100P-1135P	30		\$2,000.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12			196450.00					CONTRACT TOTAL			196450.00	
											TOTAL SPOTS	106

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$467,738 WFTV 42% WKMG 10% WOPX 0% WESH 26% WRDQ 5% WOFL 14% EFTV 0% WKCF 1% WRBW 2% CABL 0%

SVC- NSI
DEMOS- RA35+*